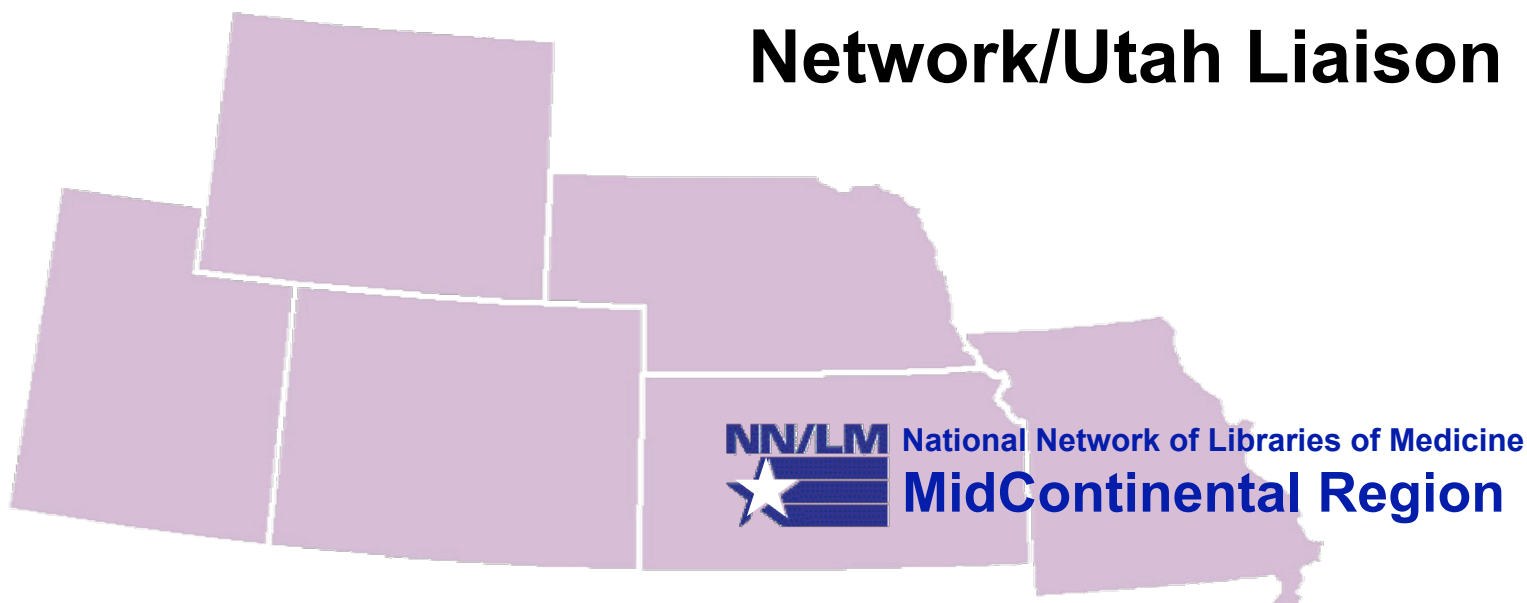


# Librarians are from Venus, Vendors are from Mars (Session II)

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**John Bramble**  
**Network/Utah Liaison**



# Timeline – Session 2

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**0:00 - 0:05 | Welcome Back & Questions**

**0:05 - 0:35 | Team Presentations**

**0:35 - 1:15 | Contract Fundamentals**

**1:15 – 1:25| Questions**

**1:25 – 1:30| Class Evaluation**



# Objectives

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1. **Approaching Contacts**
2. **Types of Licensing Terms**
  - Contract Terms Important to Libraries
  - Contract Terms to be avoided
3. **SERU** (Shared E-Resources Understanding)
4. **LOCKSS** (Lots of Copies Keeps Stuff Safe)
5. **Resources**

# Presentations

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# The Very First Thing

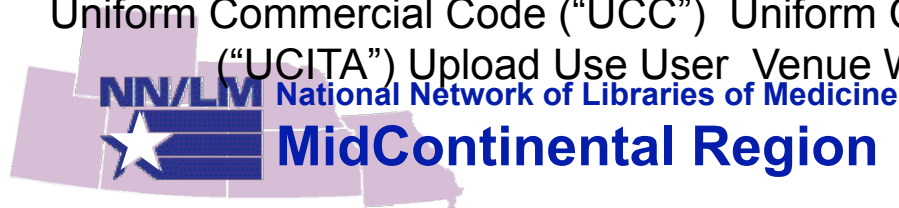
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- **Know your...**
  - Institutional policies (and resources avail)
  - State Laws
    - Business Practices
    - Governance on State owned institutions
    - Resources?
  
- **Why is this important?**



# Common Licensing Terms

Acceptance Access Affirmative Defense Agreement Amendment Arbitration Clause  
Archive Copy Assignment Authentication Authorized Signature Authorized Use Authorized  
Use Authorized User Backup Copy Battle of the Forms Boilerplate Breach Choice of Law  
“Click-wrap” Agreement or License Concurrent Users Conflict of Law Confidentiality  
Contract Copies Copyright infringement Copyright Coursepacks Damages Dial-up Access  
Disclaimer Display Distributor Domain Name Domain Download End-user Fair Use  
First Sale Doctrine Force majeure Governing Law Grant of License Host Name Indemnity  
Infringement Integration clause Internet Protocol (“IP”)Internet IP Address Jurisdiction  
clause Jurisdiction License Agreement License Licensee Licensor Liquidated damages  
Local Area Network (“LAN”) Material alteration Material breach Material term Material  
Merger Clause Minor breach Modification Negotiations Network Node Non-assignable  
Non-Disclosure Agreement Non-exclusive Non-transferable Party Penalty Permitted Use  
Perpetual License Public Access Terminals Remedies Remote Access Rights Security  
Server Severability Clause (Separability Clause) “Shrink-wrap” Agreement or License  
Signing Authority (“Signature Authority”) Site License Site Statute of Frauds Subscription  
Term Terminal Termination clause Termination Third-party UCITA Unauthorized User  
Uniform Commercial Code (“UCC”) Uniform Computer Information Transactions Act  
 (“UCITA”) Upload Use User Venue Waiver Warranty Workstation



# Types of Licensing Terms

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- **Acceptable**
- **Undesirable but possible**
- **Impossible**

# Contracts Ideal for libraries

- **A contract should....(user access)**
  - Accommodate your **users** needs
    - Clearly state access rights
    - Document Delivery
    - E-reserve systems
  - Flexible **authentication**
  - Grant **access** to resources subscribed
  - Specify **support** and **training**



# Contracts Ideal for libraries

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- **A contract should....**
  - **Performance & service level**
  - **Statistics**
  - **Privacy**

# Contracts Ideal for libraries

---

- **A contract should....**
  - Include **warranty**
  - Specify when/how **updates** will be provided

# Contract Terms to be avoided

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## ■ A contract should NOT....

- Indemnification
- User Behavior
- Contract Termination
- Jurisdiction
- Warranty
- Changes to License
- Non-disclosure language

# ERM (Electronic Resource Management)

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- **e-Method to manage your e-collections**
- **Home grown**
- **Off the shelf**
  - Commercial
  - Open Source



From: [http://en.wikipedia.org/wiki/Electronic\\_resource\\_management](http://en.wikipedia.org/wiki/Electronic_resource_management)

Standards

Topics

Publications

News & Events

International

Participate

**Workrooms**

About

Active Groups

Workroom Public Pages

Public E-mail Lists

Login to Participate

Home | Workrooms | **Shared E-Resource Understanding (SERU)**

- [SERU Framework FAQs](#)
- [SERU Initiative Overview](#)
- [SERU Events](#)
- [Registry](#)
- [Working Group](#)
- [SERUinfo List](#)

# Shared E-Resource Understanding (SERU)

- [\*\*\*SERU: A Shared Electronic Resource Understanding \(NISO RP-7-2008\) PDF\*\*\*](#)
- [FAQ on the SERU Framework](#)  
Redrafted 6.20.07 to correspond to SERU version 0.9  
[Also available as PDF PDF](#)
- [SERU Registry](#)
- [SERU Information Listserv](#)
- [SERU Problem Statement](#)
- [SERU Initiative Overview](#)
- [Upcoming & Past SERU Presentations](#)
- [Additional Resources](#)
- [Working Group](#)

## SERU Problem Statement

**SERU  
REGISTRY**

Are you using SERU?  
Want to know who is?  
Join the SERU Registry!

# SERU –

## Shared Electronic Resource Understanding

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- License agreements → legal necessity
- Traditional Contract → Little variation
- Enough experience with E-resource

# SERU –

## Shared Electronic Resource Understanding

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- Working Without a License Agreement –
  - Substitute Contracts for an Invoice

# SERU –

## Shared Electronic Resource Understanding

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- Shared expectations & Mutual Trust
  - The subscription
  - The subscribing institution & authorized users
  - The nature of the content
  - Privacy and confidentiality
  - Online performance and service provision
  - Archiving and perpetual access



# LOCKSS

(Lots of Copies Keep Stuff Safe)

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- **Helps libraries stay relevant**
- **Replicates the traditional model of libraries keeping physical copies**
- **Hundreds of publishers and libraries around the world have joined**
- **Content preserved by libraries through LOCKSS becomes a part of their collection**



# **LOCKSS [www.lockss.org](http://www.lockss.org)**

**(Lots of Copies Keep Stuff Safe)**

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- **Content preserved by libraries through LOCKSS becomes a part of their collection**
- **Perpetual access to 100% of the titles preserved in their LOCKSS Box**
- **Only solution that enables libraries to "own" (vs. "lease")**
- **LOCKSS compliant**



# Resources

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- **Yale University Library LIBLICENSE**

- <http://www.library.yale.edu/~license/>

- **MLA**

- <http://www.mlanet.org/government/licensing/>



**Yale  
University  
Library**

**Council on  
Library &  
Information  
Resources**

# LIBLICENSE

## LICENSING DIGITAL INFORMATION A RESOURCE FOR LIBRARIANS

**LIBLICENSE-L  
DISCUSSION LIST**

**LIBLICENSE-L  
ARCHIVES**

**MIRROR SITE  
(EUROPE)**

Introduction

About this Site

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& Descriptions

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Authors' Licenses

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Developing Nations  
Initiatives

Disclaimer

# Resources on Electronic Licensing

## Links to Licensing Resources

This Web page provides librarians with multiple resources on the issue of electronic licensing--links to web resources, library association statements, model license agreements, and professional development opportunities.

- **[Collection Development Section, MLA](#)**

A Website that provides links to additional electronic licensing resources

- **[Licensing Electronic Resources](#)**

Joint Library Association Statement (1997)

- **[LIBLICENSE-L, Licensing Digital Information, A Resource for Librarians](#)**

This comprehensive site, maintained by the Yale University Library Council on Library & Information Resources, provides a variety of tools and resources on the following topics:

- **[License Vocabulary](#)**
- **[Licensing Terms and Descriptions](#)**
- **[Bibliography](#)**
- **[Licensing Resource Links](#)**
- **[Publishers Licenses](#)**
- **[National Site License Initiatives](#)**
- **[Authors' Licenses](#)**
- **[LIBLICENSE-L Email Discussion List](#)**
- **[LIBLICENSE-L Archive](#)**

# Questions?

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## Questions?

### Contact me!

John Bramble

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801-585-5743 (direct)

800-338-7657 (dial option 1, 2, then 6)

